



MASS COMMUNICATION

AVAILABLE DEGREES

DEGREE	DURATION	ELIGIBILITY
BBM (Bachelor in Mass Media)	3 Years	10+2 Any Stream
BMC (Bachelor in Mass Communication)	3 Years	10+2 Any Stream
BMS (Bachelor in Media Studies)	3 Years	10+2 Any Stream
BJMC (Bachelor in Journalism & Mass Communication)	3 Years	10+2 Any Stream
BA in Journalism	3 Years	10+2 Any Stream
BA in Communication & Media	3 Years	10+2 Any Stream

CAREER PROSPECTS

Anchor Reporter Journalist Correspondent	Editor Copy Writer Creative Writer Author
Director Cinematographer Creative Designer	Brand Manager Media Programmer P.R. Specialist

SPECIALISATIONS

RADIO	DESIGN
TELEVISION	WRITING
PRINT MEDIA	PUBLIC RELATIONS
SOUND	

Colleges with Admissions based on Entrance Exam

ALL ABOUT EXAMS 3 Years Bachelor in Mass Comm.

Exam	Selection Process & Test Pattern	No. of Questions	Tentative Schedule & Remarks
St. Xavier's, Mumbai www.xaviers.edu Time: 2 Hours Timing: : 2:00 to 4:00 pm Mode: Pen & Paper	Data Interpretation G.K. Maths English Reasoning Critical Analysis & Creative Thinking Total Questions Test Followed by Interview	NA NA NA NA NA NA NA NA	Form Out : 1st week of May Last Date : Last week of April Test Date : 1st week of June Negative Marking: NIL Marks : NA Forms Available : Online
SET (Symbiosis Uni. Pune) www.set-test.org Time: 2.5 Hours Timing: 2:30 to 5:00 pm Mode: Pen & Paper	General English Quantitative General Awareness Analytical & Logical Reasoning Total Questions Test Followed by Interview	40 40 40 30 150	Form Out : 2nd week of Feb. Last Date : 2nd week of April Test Date : 1st week of May Negative Marking: NIL Marks : 150 Forms Available : Online
JSAT (Jindal School of Journalism & Communication) www.jsjc.edu.in Application www.pearsonvue.com/jsat Time: 120 Minutes - Timing: NA Mode: Pen and Paper	Verbal Ability Logical Reasoning Maths (Quantitative) Total Questions Test Followed by Interview	40 40 40 120	Form out: First Week of Dec Last Date: Last week of May Test Date: Variable from February to May Negative Marking: Nil Marks: 120 Forms Available: Online
CUET (Christ Univ. Bengaluru) www.christuniversity.in Time: 1 Hour Timing: NA Mode: Pen and Paper	English Conceptual General English General Awareness Case Study Total Questions Test Followed by Interview	20 25 20 20 15 100	Form Out : 1st week of Dec. Last Date : 2nd week of April Test Date : Last week of April Negative Marking: 0.25 Mark Marks : NA Test Followed by Interview Forms Available : Online
MU-OET (Manipal Uni.) www.manipal.edu Time: 2 Hours - Timing: NA Mode: Computer based	Numeracy G.K. English Conceptual Case Study Total Questions Test Followed by Interview	20 20 20 25 15 100	Form Out : 4th week of March Last Date : 1st week of April Test Date : Between April-May Negative Marking: NIL Marks : 100 Forms Available : Online
DU-Entrance Test Indraprastha College for Women www.ipcollege.ac.in Time : NA Timing: NA Mode: Computer based	General Awareness Media Awareness Current Affairs English Comprehension & Grammatical Analytical Skills Total Questions	20 20 20 20 20 100	Forms Out: NA Last Date: NA Test Date: NA Negative Marking: 1 mark Marks: 400 Forms Available: Online

* The Details given above are tentative and have been prepared as per trends of previous years.
* Please visit individual exam/institute website for exact details.

For Colleges with Admissions based on 12th Board Marks & more information visit www.mohitmangal.com